

Bernina Sews

Dear Bernina Friends,

Hello and hope all is well with you and yours. Since it is summer and we are all busy this time of year, we will keep this short and sweet.

We (Chris and Myron) are going to Bernina University, the annual convention, this month and will bring back all kinds of exciting news and fun sewing toys you'll just have to see.

Thanks to everyone who attended Libby Lehman's Lecture and Trunk Show at the Marriott Hotel last month. The overwhelming consensus is "it was great!" That's the kind of feedback that will encourage us to work towards bringing other big-name quilting professionals to Kansas City in the future. We also thank our wonderful employees. Without them we would not be able to host such an event.

Please be safe this summer. Have fun, and please bring all your sewing questions, needs, and wishes to us and we will try our best to help you.

Have a happy summer!

Myron and Chris Schwery

Kansas City Area Locations

OVERLAND PARK

7251 W 97th Street
Overland Park, KS 66212
913.341.6400

M, T, W & F 9:30-5:30
Thurs 9:30-7:00
Sat 9:30-5:00

BLUE SPRINGS

2402 SW Hwy 7
Blue Springs, MO 64015
816.220.2223

M, T, W & F 9:30-5:30
Thurs 9:30-7:00
Sat 9:30-5:00

GLADSTONE

7503 N. Oak Trafficway
Gladstone, MO 64118
816.420.0558

M-Th 10:00-8:30
Fri 10:00-6:00
Sat 10:00-5:30
Sun 1:00-4:00

Website:

www.berninakc.com

eMail:

berninakc@sbcglobal.net

Altered Store Hours

Overland Park & Blue Springs:

Saturday, September 4 - closing 3 pm

Monday, September 6 - CLOSED all day (Labor Day)

Gladstone:

Monday, Sept. 6 - Open 10 am-5 pm (Labor Day)

Join the Club...

Bernina clubs are made up of very special home sewing enthusiasts. Each month we explore techniques and gain ideas for getting the most out of our sewing machines, sergers, embroidery machines and software... a great compliment to instruction manuals and classes.

BERNINA SEWING CLUB (\$35 per year)

Garment construction, home dec, embellishing...more. Members get a 10% discount on purchases throughout the year and a 20% discount on Club day. Sew & Tell participants are entered to win a store gift certificate. \$35 year.

Overland Park - Lin Walker	Gladstone - Lin Walker	Blue Springs - Lin Walker
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No July Sewing Club

Not Your Mama's Clothesline! Using covered clothesline to create purses, bowls and containers seems to come around every couple of years. We're certainly seeing a resurgence in popularity this year! There are some fun new patterns as well as a variation on the standard wrapping technique. Learn to do both techniques and get some ideas for your own project using fabric and clothesline.

MON AUG 16 10 am	SAT AUG 21 1 pm	THU AUG 12 10 am
SAT AUG 21 10 am		

Have Slinky, Will Travel! If you've got travel plans for the fall/winter season, be sure to attend this Club and learn to sew with slinky knit - the traveling sewists best friend! Slinky has a reputation for being difficult to sew, but it really isn't if you approach it in the right way.

SAT SEP 18 10 am	SAT SEP 18 1 pm	THU SEP 9 10 am
MON SEP 20 10 am		

EMBROIDERY CLUB (\$35 per year)

All About ME (Machine Embroidery). Members get a 10% discount on purchases throughout the year and a 20% discount on Club day. Sew & Tell participants are entered to win a store gift certificate. \$35 year.

Overland Park - Nadene Bartholomew and Diane Feltman	Gladstone - Laura Sallee	Blue Springs - Laura Brennaman
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No July Embroidery Club

Applique and Other Tricks Your Embroidery Machine Can Do

Did you know you can applique with your embroidery machine? It is so very easy, and every corner will be flawless. You will see two different techniques for applique by machine. We will look at the specialty products that will make life easier. We will also see some other 'tricks' your machine can do -- from lace to in-the-hoop projects.

THU AUG 19 5:30-7:00 pm	SAT AUG 21 10 am-Noon
SAT AUG 21 1:00-3:00 pm	

In the Right Place

Embroidering ready-made garments can be fun, but challenging. This class teaches tips on embroidering ready-to-wear, including how and when to open seams, ideal products to use, coordinating designs, and appropriate stabilizers. We will also discuss embroidering areas such as collars and cuffs that can't be hooped the traditional way. Learn to get a design in the right place - the first time!

SAT SEP 18 1:00-3:00 pm	SAT SEP 18 10 am-Noon
THU SEP 23 5:30-7:00 pm	

Club info continued on page 3.....

SOFTWARE SAMPLER (\$39 per year) (Formerly Software Club)

Classes are designed by a Bernina of America educator. At each class, participants will receive a CD containing class project handouts.

Overland Park - Diane Feltman	Gladstone - Nancy Gage	Blue Springs - Laura Sallee
No Software Sampler - July	Backgammon Board: cutwork tool	No Software Sampler - July
	SAT JUL 10 10 am-Noon	

Car Organizer

Outline Fun! Use the powerful new outlining tool in Version 6 to create echo quilting - let the software do the quilting!
 Explore Auto Digitizing and Magic Wand features to create redwork designs, lettering outlines, etc.
 Use the designs to embellish a very practical car organizer.

THU AUG 26 10 am-Noon	SAT AUG 7 10 am-Noon
SAT AUG 28 10 am-Noon	

Bottle Wrap

Create your own decorative bottle wrap. (Great hostess gift!)
 Use the Pattern Run feature of Bernina Software to create a beautiful decorative edge.
 Cut in place - or use the cutwork tool to create multiple projects! Embellish with OESD sayings or monogram.

THU SEP 23 10 am-Noon	SAT SEP 11 10 am-Noon
SAT SEP 25 10 am-Noon	

VIRTUAL BERNINA (\$39 per year)

Classes are designed by a Bernina of America educator. At each class, participants will receive a CD containing class project handouts.

Overland Park - Annette Lagerstrom and Jaime David	Gladstone - Bessie Woodard	Blue Springs - Kathleen Soehnl
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To the Point (review of June Club)

On-point or diamond settings are beautiful in home and quilt projects.
 Learn the easy and successful way to create this dynamic look that appears to be an advanced technique.

SAT JUL 3 10 am-Noon	NO JULY VIRTUAL BERNINA	NO JULY VIRTUAL BERNINA
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Christmas in August

Get inspired to sew for Christmas with these clever embellishments and techniques in a wide variety of projects.

FRI AUG 27 10 am-Noon	FRI AUG 27 10 am-Noon	FRI AUG 27 2-4 pm
SAT SEP 4 10 am-Noon		

Inside Out

Bias bound, bias covered, zippered, and serged are all seam techniques that make a project look great on the inside, but what about bringing it to the front?
 Never have an ordinary seam again on your projects as you incorporate the seam into a decorative detail for all to see - on the front!

FRI SEP 24 10 am	FRI SEP 24 10 am-Noon	FRI SEP 24 2-4 pm
SAT OCT 2 10 am		

OVERLAND PARK CLASSES

V6 Software Mastery Classes

Review of the Bernina Software Mastering Series. The classes are progressive; attend classes in order as most lessons build upon each other. Please bring your dongle and laptop. Please PRE-REGISTER and arrive at least 15 minutes early; seating is limited. \$20 per session. No charge if software was purchased from Bernina of Kansas City. EditorPlus owners - classes 1-4; DesignerPlus owners - classes 1-7.

#1: Computer Care & Setup, Basic Editing/Lettering

FRI AUG 6 2-4 pm
THU AUG 12 5:30-7 pm

#2: Monogramming Tool, Design Management w/Portfolio, Output & Print Designs

FRI AUG 20 2-4 pm
THU AUG 26 5:30-7 pm

#3: Edit, Remove Overlaps, Modify Designs

FRI SEP 3 2-4 pm
THU SEP 9 5:30-7 pm

#4: Auto Digitizing, PhotoSnap

FRI SEP 17 2-4 pm
THU SEP 23 5:30-7 pm

CUTWORK TOOL DEMO

Annette Lagerstrom and Diane Feltman. Here's your opportunity to see Bernina's innovative Cutwork Accessory. Discover the many application for this tool. No Charge.

WED AUG 25 10 am
SAT AUG 28 2 pm

SERGER SUPPORT GROUP

Chris Schwery. Not using that serger you own? This will inform and inspire. No charge.

THU AUG 5 6:30 pm

830 DISCUSSION GROUP

Informational class for 830 and 820

owners the first Saturday of every month. No charge if machine was purchased from Bernina of KC.

SAT AUG 7 2 pm
SAT SEP 4 2 pm

SERIES 8 MASTERY CLASSES

Annette Lagerstrom & Diane Feltman.

All classes Thursday, 5:30-7 pm.

(Sessions 1-4 for 830 & 820; sessions 5-7 for 830 only). No computer needed.

- #4. Smooth Operators-BSR, BDF & More
THU JUL 1 7 pm
- #5. Not Directionally Challenged -
THU JUL 8 7 pm
- #6. Introduction to Embroidery -
THU JUL 15 7 pm
- #7. Endless Love and more -
THU JUL 22 7 pm

Digitizing with Pattern Fills.

Diane Feltman. Create fun designs using the Blackwork, Lace and Pattern fills in your Bernina Designer Plus Embroidery Software. \$20.

SAT JUL 10 10 am-Noon

One-Block Wonder Quilt.

Suzanne Riggan. As if by magic cut one piece of fabric into triangles then piece into hexagons and when sewn together the result is always stunning. Three 3-hr sessions (+ homework). If you can operate a rotary cutter and sew a straight stitch, you can make this quilt. The finished size will depend on the size of fabric's repeat. From the original One Block Wonders book by Maxine Rosenthal. \$70. See supply list <http://berminakc.com/BerninaKC/Classes.html>

SUN JUL 18 1-4 pm
SUN AUG 1 1-4 pm
SUN AUG 15 1-4 pm

One-block Wonder Fabric Finding ROAD TRIP

Let's meet at Bernina (1 pm) or Prairie Point (1:30 pm) if you want help choosing fabric. SUN JUL 11 (fabric requirement on supply list)



Modern Mix Quilt.

Diane Feltman. This is a quilt project on the Bernina USA website featuring designs in OESD's Modern Mix design collection. The quilt uses the Jumbo Hoop and the Endless Embroidery feature in the Bernina 830. There are 10 embroidered blocks, which are created in Bernina Embroidery Software or within the 830 embroidery machine. Class is two 2.5-hr sessions. \$40.

WED JUL 21 10 am-12:30 pm
Class 2 date TBD post Session 1.

Floral Visions Embroidered Quilt;

Class #2. Diane Feltman. This block-of-the-month quilt features Bernina Embroidery Software and OESD's Floral Visions embroidery collection.

THU AUG 12 2-4:30 pm

Mastering Miters with the Tamari

Apron. Jaime David. By making a fun and functional asymmetric apron, this class will cover all the mitering techniques in Linda Lee's book, "Mastering Miters". \$30. See supply list <http://berminakc.com/BerninaKC/Classes.html>

SAT JUL 31 1-4 pm

Cutwork Tool.

Annette Lagerstrom & Diane Feltman. Two sessions, \$20 each.

- #1 WED, SEP 8, 10 am-Noon: Learn Cutwork Accessory Tool basics while completing a traditional cutwork project.
- #2 WED, SEP 15, 10 am-Noon: Learn Cutwork Software basics by creating your own cutwork.

Urban T-shirt. Jaime David. Semi-fitted t-shirt has round neck, stand-up band, diagonal front seam with cascading drape, angled pocket extending to hem and either long or short sleeves. \$50. See supply list <http://berminakc.com/BerninaKC/Classes.html>

SAT SEP 11 10 am-4:30 pm

Multi-hooping Techniques. Diane Feltman. Learn multi-hooping techniques while embroidering a border design on a pillowcase cuff. \$30.

SAT SEP 25 1-4 pm

NEW Garment Sewers Group. We are starting an exciting new line-up of classes for those of you who sew garments. Come join us for a kick-off party, see what we have in store for you and let us know what you are looking for in a class. We will have samples to show and share. Join in and perfect your garment sewing skills through these new workshops and classes with the goal of revamping your wardrobe. FRI SEP 10 6-8 pm

BLUE SPRINGS CLASSES

V6 Software Mastery Classes

Review of the Bernina Software Mastering Series. The classes are progressive; it is very important to attend the classes in order as most lessons build upon each other. Please bring your dongle and laptop. Please PRE-REGISTER and arrive at least 15 minutes early. \$20 per session. No charge if software was purchased from Bernina of Kansas City.

EditorPlus owners - classes 1-4;
DesignerPlus owners - classes 1-7.

#2: Monogramming/Lettering

THU APR 1 1 pm

#3: Art Canvas

THU APR 15 1 pm

#4: Magic Wand/Auto Digitizing

THU APR 29 1 pm

#5: Carving Stamp/Morphing

THU MAY 13 1 pm

#6: V6 fills, halo outline, buttonhole, stipple

THU MAY 27 1 pm

#7: Multiple hooping, quilt program overview

THU JUN 10 1 pm

SERGER SUPPORT GROUP

Chris Schwery. Not using that serger you own? This will inform and inspire. No charge.

SAT AUG 28 2 pm

Free-motion Quilting: Panel #1.

Allison Herndon. This is a class for beginners that want to learn free motion quilting. We will use the "Skillbuilder Companion" book by Renae Allen and "Skillbuilder #1" panel. By the end of the series of classes, you will have a small lap quilt to display your fine-tuned free-motion skills. \$50 for series of four classes, plus kit fee. See supply list <http://berninakc.com/BerninaKC/Classes.html>

WED JUL 7, 14, 21, 28 10am-Noon

Sit and Sew Sessions. Kathleen Soehlin. Come and start that project you have been putting off because you just weren't sure of yourself. You provide the project and materials along with your sewing machine in good working order. We provide the work space

and the expertise to assist you in completing your quilt or garment. The sessions will be open every 2nd and 4th Thursday evening from 4:00 pm to 6:30 pm; come and go as you please. Reserve your work space by 3:00 pm on Wednesday before the Sit and Sew Session with a \$10.00 fee per session.

THU JUL 8 & 22

THU AUG 12 & 26

THU SEP 9 & 23

Serger Quilted Caddy - Allison

Herndon. Get comfortable using your serger in this hands-on class. Learn to thread the serger and change stitch settings. Designed to acquaint you with basic serging techniques, this project features 4- and 3-thread overlock and 3-thread rolled edge. The result is a little zippered pouch for storing serger accessories! \$30 for class and pattern. See supply list <http://berninakc.com/BerninaKC/Classes.html>

MON JUL 9 or 16 1-4 pm

Quilt Club 2010. Allison Herndon. Quilt Club is still going strong with 15 members this year! New members are welcome since we are working on several smaller projects throughout the year; each meeting is two hours. \$35 a year for membership plus the cost of patterns. 10 am-Noon.

JUL 10, AUG 7, SEP 11

Radiant Circles. Kathleen Soehlin. This design created by Libby Lehman is fun and creative. The technique uses the Circular Embroidery Attachment #83. Come learn this technique and practice your free-motion sewing. Finished wall hanging is 24" x 24". \$25. See supply list <http://berninakc.com/BerninaKC/Classes.html>

TUE JUL 13 & 20 1-4 pm

MyLabel Mastery. Allison Herndon. Learn to navigate the My Label software. Have the software loaded on your laptop and bring your power source cord. We will learn basic information to use the software and make patterns. No charge for the class if you purchased your My Label software from Bernina of Kansas City. Please phone the store to register.

FRI JUL 23 1:30-3:30 pm

Baker's Dozen Quilt. Kathleen Soehlin. This is a unique technique that is fun and easier than it looks. You start with a simplified log cabin block, cut it and re-sew the blocks. The quilt is the right size for a crib or lap quilt - 42 7/8" x 57". \$25. See supply list <http://berninakc.com/BerninaKC/Classes.html>

TUE JUL 27 1-4 pm

MyLabel Measuring Days.

Allison Herndon. My Label requires 47 different body measurements. Using the measuring system to achieve accurate measurements. An appointment must be made! No charge for this service if you purchased My Label from Bernina of Kansas City.

MON AUG 2 or

FRI AUG 6

Free-motion Quilting: Panel #2, Feathers. Allison Herndon. This is a class for beginners that want to learn or improve free motion quilting. We will use the "Skillbuilder Companion" book by Renae Allen and "Skillbuilder #2" panel to work with feather patterns. By the end of the series of classes, you will have a small lap quilt to display your fine-tuned free-motion skills. \$50 for series of four classes, plus kit fee. See supply list <http://berninakc.com/BerninaKC/Classes.html>

WED AUG 4, 11, 18, 25 10am-Noon

BLUE SPRINGS CLASSES, CONT.

Beginning Quilting: Red and Black Quilt. Kathleen Soehnlín. This is an opportunity to learn to quilt and get comfortable with an accurate ¼" seam allowance. You will learn rotary cutting, strip piecing, and pressing techniques. Finished quilt size is 51" x 51". \$25. See supply list <http://berninakc.com/BerninaKC/Classes.html>

TUE AUG 10 & 24 1-4 pm

Sewing Organizer. Kathleen Soehnlín. It's time to go to class or that retreat you've been anxiously waiting for and you need an organized way to carry your supplies. Keep supplies at your fingertips in this easy to make, see-through organizer. Finished size: 16" x 18" unfolded, 16" x 7.5" folded. \$25 plus pattern \$10. (\$5 for ½ yd. of black pet screen if you want to purchase from me.) See supply list <http://berninakc.com/BerninaKC/Classes.html>

TUE SEP 14 1-4 pm

Free-motion Quilting: Panel #3. Allison Herndon. This is my third in a series on four panels. This panel includes challenging designs to improve your quilting skills, but is not for beginners. \$50 for series of four classes, plus kit fee. See supply list <http://berninakc.com/BerninaKC/Classes.html>

WED SEP 15, 22, 29 10 am-Noon
WED OCT 6 10 am-Noon

Floral Visions Quilt. Kathleen Soehnlín. Coming soon: This is a beautiful quilt constructed with the use of Version 6 software. It can be constructed on any embroidery machine that uses the large-oval hoop or larger. This is an opportunity to learn more about the software and expand your sewing and embroidery techniques. \$50 plus OESD design collection \$129. (Optional Floral Visions Thread Collection Tin is about \$80.) See supply list <http://berninakc.com/BerninaKC/Classes.html>

THU SEP 16 1-4 pm
THU SEP 30 1-4 pm

Classes will continue into the Fourth Quarter.

GLADSTONE CLASSES

V6 Software Mastery Classes

Review of the Bernina Software Mastering Series. The classes are progressive; it is very important to attend the classes in order as most lessons build upon each other. Please bring your dongle and laptop. Please PRE-REGISTER and arrive at least 15 minutes early. \$20 per session. No charge if software was purchased from Bernina of Kansas City. EditorPlus owners - classes 1-4; DesignerPlus owners - classes 1-7.

#5: Carving Stamp/Morphing

TUE JUL 13 5:30 pm

#6: V6 fills, halo outline, buttonhole, stipple

TUE JUL 27 5:30 pm

#7: Multiple hooping, quilt program overview

TUE AUG 10 5:30 pm

#1: Basic Editing/Lettering

TUE AUG 24 5:30 pm

#2: Monogramming/Lettering

TUE SEP 7 5:30 pm

#2: Monogramming/Lettering

TUE SEP 21 5:30 pm

One-block Wonder Quilt.

Suzanne Riggín. As if by magic one piece of fabric is cut into triangles then pieced into hexagons and when sewn together the result is always stunning. Three 3-hr sessions (+ homework). If you can operate a rotary cutter and sew a straight stitch, you can make this quilt. The finished size will depend on the fabric's repeat measurement. From the original One Block Wonders book by Maxine Rosenthal. \$70. See supply list <http://berninakc.com/BerninaKC/Classes.html>

SUN AUG 29 1-4 pm
SUN SEP 12 1-4 pm
SUN SEP 26 1-4 pm

One-block Wonder Fabric Finding ROAD TRIP

Let's meet at Prairie Point (1:30 pm) if you want help choosing fabric. SUN JUL 11. (Fabric requirements are on supply list.)



SERGER SUPPORT GROUP

Chris Schwery. Not using that serger you own? This will inform and inspire. No charge.

SAT AUG 7 2 pm

Manual Digitizing with Bernina's Version 6 DesignerPlus Software.

Lori Gorham. Create your own original embroidery designs! Learn how to choose and use the correct digitizing tools for different elements of your design. We'll also play with some new features in Version 6 and share lots of tips and tricks. Fun, fun, fun! \$25.

TUE SEP 14 1 pm

CLASSES - ALL THREE LOCATIONS

Learn to sew! New Private One-on-One Classes.

Quantity discount!

Need help with a project, have questions or just want learn more in a certain area? We would love to help you. Phone the Blue Springs, Gladstone or Overland Park store, let us know what you need and make an appointment so we can schedule an instructor! It's that easy! Only \$125 for 10 1-hr sessions or \$25 per single 1-hour session.

Class Policy

Some class sizes are limited so please register early. Payment is made at time of scheduling. If classes are cancelled due to insufficient enrollment a full refund will be given.

NOTE: If you are unable to attend a class, **cancellation should be made at least one week prior to the class for a full refund.**

When Shawnee Mission, North KC and/or Blue Springs schools are closed due to inclement weather, our classes and clubs will be cancelled. If in doubt, please phone your area store.

3rd QUARTER 2010 COUPONS

July

**Embroidery Designs
Buy 1 Get 1 Half Off**
(Regular priced designs only.
Half-priced design is the one of
equal or lesser value)

Coupon good July 1-31, 2010

August

**Bernina Machine Service
\$49.50**

Coupon good August 1-31, 2010

September

**Hard-case
Rolling Tote
\$99.95**

Coupon good September 1-30, 2010

Bernina of Kansas City
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Overland Park, KS 66212

Our Favorite Customer
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Anytown, USA 55555